

WORLD TRADE INSTITUTE

Education Wing of

WTC MUMBAI

Member of WTCA NY | Global network | 318 WTCs | Across 91 countries | Represents 1 million business houses |

WHO ARE WE?

World Trade Center Mumbai (WTC Mumbai)

World Trade Center Mumbai was established on June 26, 1970. It was the vision of the eminent engineer of India and **Bharat Ratna Sir (Dr) M. Visvesvaraya** to build an international trade center in the city of Mumbai. In 1971 World Trade Center Mumbai became a member of the World Trade Centers Association, New York, a prestigious global network serving the cause of international trade worldwide.

The World Trade Center Mumbai is a not-for-profit organization providing a platform for multifarious trade services and infrastructure facilities. Recognised as a prestigious trade and business destination, the World Trade Center Mumbai is an iconic structure strategically located in the heart of the city. To create an enabling platform for trade research, education, training and trade facilitation which are integral and form the foundation of the mission.

World Trade Centers Association, New York (WTCA, NY)

The World Trade Centers Association stimulates trade and investment opportunities for commercial property developers, economic development agencies and international businesses looking to connect globally and prosper locally. WTCA serves as an international ecosystem of global connections, iconic properties, and integrated trade services under the umbrella of a prestigious brand.



The World Trade Centers Association is Proud to Recognize

WORLD TRADE CENTER MUMBAI

As a Premier Accredited Member

With Specializations in Trade Development, Commercial Real Estate and Services, Business and Member Services, and Conference and Exhibition Services











December 20th, 2022

Date of Accreditation

JOHN E. DREW WTCA CHAIR, BOARD OF DIRECTORS

INTRODUCTION TO WORLD TRADE INSTITUTE (WTI)

In the wake of globalisation, the world is witnessing sweeping changes in international trade. It is imperative for businesses to keep abreast of these changes by expanding and updating their information and knowledge base.

Trade Education fills the gap by providing necessary training and skills to students, professionals and entrepreneurs venturing into the global markets. **World Trade Institute,** the educational wing of the World Trade Center Mumbai, was established in 1991 to provide industry related educational programs to meet the requirements of trade, industry and corporate sector.

The courses are conducted with the support of state-of-the-art infrastructure. Experienced, highly qualified and competent faculty from trade and industry, top financial institutions and government departments are equipped to conduct the classes. Courses are widely recognized in India among industry and entrepreneurs, and abroad.

The World Trade Institute was set up 32 years ago for nurturing professional talent in quality education in Foreign Trade. WTI pioneered in introducing the following courses:

- Post Graduate Diploma in
 Foreign Trade (PGDFT)
- Post Graduate Diploma in
 Foreign Exchange and Risk Management
 (PGDFRM)



Certified
 Foreign Trade Expert (CFTE)

The **World Trade Institute** consistently updates course curriculum as per the academic and industry standards. It has built a strong reputation as India's modern and innovative educational institute.

POST GRADUATE DIPLOMA IN GLOBAL LOGISTICS AND SUPPLY CHAIN MANAGEMENT (PGDGLSCM)

lobal logistics serves as a highly effective route to achieving success in international trade. Although the quality and pricing of products are significant factors, it is the state-of-the-art logistics that serves as a crucial element in surmounting any hesitancy, potential customer may have towards trying new suppliers.

The Post Graduate Diploma in Global Logistics and Supply Chain Management (PGDGLSCM) course of three months provides comprehensive coverage of all aspects of logistical operations, including practical and pragmatic insights into shipping. The course has been crafted to equip students with the essential skills needed in this ever-evolving field. Combining both theoretical and practical insights into supply chain operations, this program empowers students to thrive in their professional journey.

Curriculum

The curriculum will cover topics such as procurement, storage, transportation, operations planning, support to company strategy, negotiations, logistics and trade finance, enhancing competitiveness, etc. which are critical focus areas for firms aspiring to globalise their operations. The course will impart skills essential for the smooth functioning of supply chains across industry verticals. (Detailed curriculum is in Annexure-I)

Duration

The diploma program is for three months which will include interactive sessions, examinations and case studies.

Mode of Delivery

Students have the freedom to select either online or offline lecture modes, which will be held on weekdays online sessions (three-days) and weekends offline sessions (one-day).

Examination

The examination format will consist of Multiple Choice Questions (MCQs) with a 40 percent weightage, Question-Answer sections of 40 percent weightage and Internal Continuous Assessment with 20% weightage. It is important to note that there will be no negative marking for MCQs. The total marks for each exam will be 100, and the minimum passing score required is 50 percent.

Pedagogy

The faculty will conduct the sessions using various techniques such as case studies, role-plays, project assignments and other interactive methods to enhance participant engagement and interaction.

Fees

The fee for the complete Diploma program, inclusive of Registration and Training, amounts to Rs. 40,000/- plus 18% GST, payable as a one-time payment. Payment can be made by clicking the provided link (with various payment options available through WTI).













WHO **SHOULD ENROL?**

- Entrepreneurs and Professionals
- Business Developers
- Logistics Firms
- Warehouse, Logistics and Exim Executives
- Customs House Agents (CHAs)
- Freight Forwarders
- 3PL/4PL/5PL
- Students

MODULES FOR

POST GRADUATE DIPLOMA IN GLOBAL LOGISTICS AND SUPPLY CHAIN MANAGEMENT (PGDGLSCM)

- > Global Logistics and Supply Chain Management
- > Materials Management
- > Distribution Management
- > Business Communication

ADMISSION INFORMATION

Eligibility	Graduate in any discipline
Duration	Three months
Days	Weekdays online and weekend offline sessions
Course Fee (payable alongwith registration)	Rs. 40,000/- plus 18% GST
Registration Link	https://forms.office.com/r/mTW74twpmp



OUR ALUMNI



Priya Singh Consular Officer Consulate General of Argentina, Mumbai



Tushar Giri Senior Surveyor Indian Register of Shipping, Mumbai



Samrudhi K Pingle Management Trainee Tata International Ltd., Mumbai



Rajendra Shahane
Consultant for Import-Export Projects
Veefin Solutions Limited, Mumbai
(a fintech company in supply chain finance)



Nikhil N GharatBusiness Development Manager
Rochem India, Mumbai



Nehal Tanna International Business Manager Lykis Limited, Mumbai



Ishita Ghosh Associate (Imports Ordering Team) Tata Motors Ltd., Mumbai



Ashvany Bansal Vice President Urban Infrastructure Venture Capital Fund, Mumbai



Ralphy Jhirad Managing Director - India McKenzie Global Sourcing Co Ltd., Mumbai

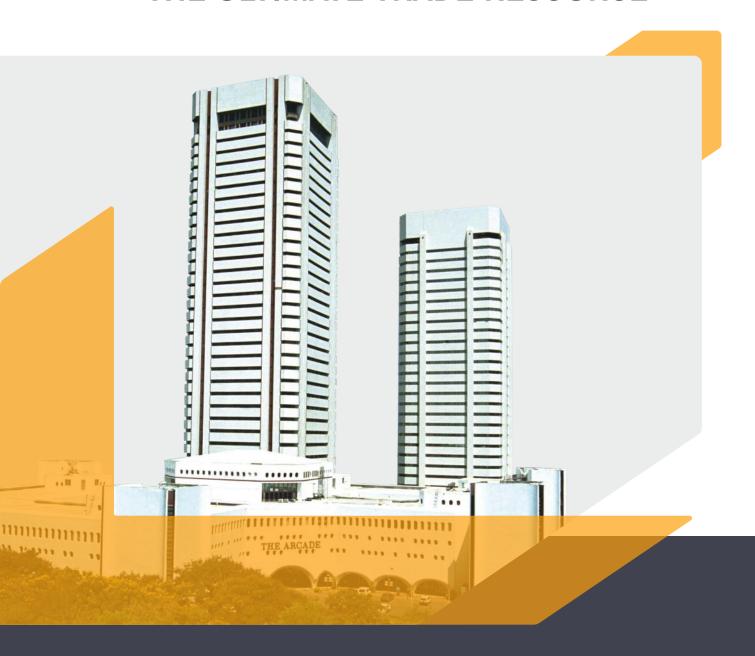


Sakshi Sharma Knowledge Transformation Manager Genpact, Bangalore



teach TRADE facilitate

THE ULTIMATE TRADE RESOURCE





WORLD TRADE INSTITUTE

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